

# Composite Exhibit “1”

Int. Cls.: 16, 18 and 34

Prior U.S. Cls.: 2, 3, 8, 32, 37 and 38

Reg. No. 1,279,796

United States Patent and Trademark Office

Registered May 29, 1984

**TRADEMARK**  
Principal Register

**LONGCHAMP**

S.A. Jean Cassegrain (France corporation)  
4, rue du Bouloi  
Paris, France 75001

For: ARTICLES AT LEAST PARTLY MADE OF LEATHER AND/OR IMITATION LEATHER—NAMESLY, COVERS FOR HOLDING ROADMAPS, CHECKBOOK CASES, DESK PADS, STATIONERY HOLDERS, NOTE PAD HOLDERS, FILING BASKETS, ADDRESS BOOKS, PENCIL HOLDERS, BLOCK CALENDARS, PEN BOXES AND ENGAGEMENT BOOK COVERS, in CLASS 16 (U.S. Cls. 2, 32, 37 and 38).

First use 1954; in commerce 1955.

For: ARTICLES OF LEATHER AND/OR IMITATION LEATHER—NAMESLY, TRAVEL BAGS, HANDBAGS, SHOULDER BAGS, GENERAL PURPOSE SPORT BAGS, HUNTER'S BAGS SOLD EMPTY, GARMENT BAGS FOR TRAVEL, CLUTCH PURSES, VANITY CASES SOLD EMPTY, COSMETIC CASES SOLD EMPTY, BILLFOLDS, BRIEFCASES, ATTACHE

CASES, MONEY POUCHES, BUSINESS AND CREDIT CARD CASES, WALLETS, OVERNIGHT CASES, SUITCASES, CASES FOR HOLDING GAMES AND PLAYING CARDS AND SOLD EMPTY, KEYHOLDING CASES, LUGGAGE IDENTIFICATION TAG HOLDERS, DETACHABLE SHOULDER STRAPS FOR SHOULDER BAGS AND TRAVEL BAGS AND LUGGAGE REINFORCEMENT STRAPS AND SHOPPING BAGS, in CLASS 18 (U.S. Cls. 2 and 3).

First use 1948; in commerce 1949.

For: ARTICLES OF LEATHER AND/OR IMITATION LEATHER—NAMESLY, CIGARETTE CASES, TOBACCO POUCHES AND CIGAR CASES, in CLASS 34 (U.S. Cl. 8).

First use 1948; in commerce 1949.

Owner of U.S. Reg. No. 1,239,337.

Ser. No. 394,123, filed Sep. 29, 1982.

MARY COYLE, Examining Attorney

For assistance with TSDR, email [teas@uspto.gov](mailto:teas@uspto.gov) and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

STATUS DOCUMENTS MAINTENANCE

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**Mark:** LONGCHAMP

LONGCHAMP

**US Serial Number:** 73394123

**Application Filing Date:** Sep. 29, 1982

**US Registration Number:** 1279796

**Registration Date:** May 29, 1984

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status**

**Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Aug. 13, 2024

**Publication Date:** Mar. 06, 1984

**Mark Information**

**Related Properties Information**

**Goods and Services**

**Basis Information (Case Level)**

**Current Owner(s) Information**

**Attorney/Correspondence Information**

**Prosecution History**

**TM Staff and Location Information**

**Assignment Abstract Of Title Information**

**Summary**

[Conveyance Filter](#)

**Total Assignments:** 2

**Registrant:** S.A. JEAN CASSEGRAIN

**Assignment 1 of 2**

**Conveyance:** CHANGE OF NAME

**Reel/Frame:** [2919/0462](#)

**Pages:** 4

**Date Recorded:** Feb. 23, 2004

**Supporting Documents:** [assignment-tm-2919-0462.pdf](#)

**Assignor**

**Name:** [S.A. JEAN CASSEGRAIN](#)

**Execution Date:** Dec. 18, 2003

**Legal Entity Type:** PUBLIC LIMITED CORPORATION

**State or Country Where Organized:** No Place of Organization Found

Feedback

**Assignee**

Name: [S.A.S. JEAN CASSEGRAIN](#)

Legal Entity Type: SIMPLIFIED SHARE CORPORATION

State or Country Where Organized: No Place of Organization Found

Address: 12, RUE SAINT-FLORENTIN  
PARIS, FRANCE 75001

**Correspondent**

Correspondent Name: GOTTLIEB, RACKMAN & REISMAN, P.C.

Correspondent Address: BARBARA H. LOEWENTHAL  
270 MADISON AVENUE, 8TH FLOOR  
NEW YORK, NY 10016

**Domestic Representative - Not Found**

**Assignment 2 of 2**

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2889/0934](#)

Pages: 4

Date Recorded: Jul. 12, 2004

Supporting Documents: [assignment-tm-2889-0934.pdf](#)

**Assignor**

Name: [S.A. JEAN CASSEGRAIN](#)

Execution Date: Jul. 09, 2004

Legal Entity Type: CORPORATION

State or Country Where Organized: FRANCE

**Assignee**

Name: [S.A.S. JEAN CASSEGRAIN](#)

Legal Entity Type: CORPORATION

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**Domestic Representative - Not Found**

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**Int. Cl.: 18**

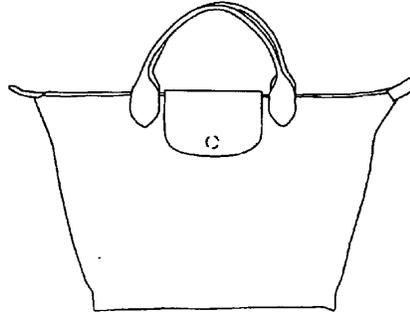
**Prior U.S. Cls.: 1, 2, 3, 22 and 41**

**United States Patent and Trademark Office**

**Reg. No. 3,064,959**

Registered Mar. 7, 2006

**TRADEMARK  
PRINCIPAL REGISTER**



S.A.S. JEAN CASSEGRAIN (FRANCE CORPORATION)  
12, RUE SAINT-FLORENTIN  
75001 PARIS, FRANCE

FOR: HANDBAGS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 12-12-1993; IN COMMERCE 12-12-1993.

THE MARK CONSISTS OF THE CONFIGURATION OF A HANDBAG.

SEC. 2(F).

SER. NO. 76-633,925, FILED 3-22-2005.

JULIE WATSON, EXAMINING ATTORNEY

**Int. Cls.: 18 and 35**

**Prior U.S. Cls.: 1, 2, 3, 22, 41, 100, 101, and 102**

**United States Patent and Trademark Office**

**Reg. No. 3,261,714**

Registered July 10, 2007

**TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER**

**LE PLIAGE**

S.A.S., JEAN CASSEGRAIN (FRANCE CORPORATION)

12, RUE SAINT-FLORENTIN

75001 PARIS, FRANCE

FOR: HANDBAGS AND TRAVEL BAGS; COSMETIC CASES SOLD EMPTY, COIN PURSES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 7-23-2003; IN COMMERCE 7-23-2003.

FOR: COMPUTERIZED ON-LINE RETAIL SERVICES IN THE FIELD OF HANDBAGS AND TRAVEL BAGS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-0-2003; IN COMMERCE 10-0-2003.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF FRANCE REG. NO. 809037, DATED 6-11-2003, EXPIRES 6-11-2013.

OWNER OF U.S. REG. NO. 2,844,358.

THE ENGLISH TRANSLATION OF THE WORD "PLIAGE" IN THE MARK IS "THE FOLDING".

SEC. 2(F).

SN 76-978,518, FILED 3-1-2004.

DORITT L. CARROLL, EXAMINING ATTORNEY

# United States of America

## United States Patent and Trademark Office



**Reg. No. 4,012,970**

S.A.S. JEAN CASSEGRAIN (FRANCE SOCIÉTÉ PAR ACTIONS SIMPLIFIÉE (SAS))  
12 RUE SAINT-FLORENTIN

**Registered Aug. 16, 2011**

F-75001 PARIS, FRANCE

**Int. Cls.: 6, 9, 14, 16, 18,  
25, 34, and 35**

FOR: METAL KEY HOLDERS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 9-0-2009; IN COMMERCE 9-0-2009.

**TRADEMARK**

FOR: EYEGLASS CASES; CELL PHONE CASES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

**SERVICE MARK**

FIRST USE 9-0-2009; IN COMMERCE 9-0-2009.

**PRINCIPAL REGISTER**

FOR: PRECIOUS METALS AND THEIR ALLOYS, AND GOODS IN PRECIOUS METALS OR COATED THEREWITH, NAMELY, JEWELRY CASES, EARRINGS, CUFF LINKS, BRACELETS, WATCH STRAPS, CHARMS, BROOCHES, JEWELRY CHAINS, NECK CHAINS, AND KEY RINGS, NECKLACES, TIE PINS, MEDALS; JEWELRY, HOROLOGICAL AND CHRONOMETRIC INSTRUMENTS AND PARTS THEREOF; KEY-HOLDERS OF PRECIOUS METALS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 9-0-2009; IN COMMERCE 9-0-2009.



FOR: CHECKBOOK HOLDERS; PRINTED MATTERS, NAMELY, NOTE PADS AND NOTE PAD HOLDERS, STATIONERY AND PRINTED STATIONERY AND STATIONERY HOLDERS; WRITING MATERIALS, NAMELY, PENS, WRITING INSTRUMENTS, BLOTTERS, BAGS OF PAPER OR PLASTIC FOR PACKAGING, POUCHES SPECIALLY ADAPTED FOR HOLDING WRITING INSTRUMENTS OR PRINTED BUSINESS AND PERSONAL RECORD DOCUMENTS; PAPER AND PLASTIC SHOPPING BAGS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 9-0-2009; IN COMMERCE 9-0-2009.

*David J. Kyros*

Director of the United States Patent and Trademark Office

FOR: GOODS MADE OF LEATHER OR OF IMITATIONS OF LEATHER, NAMELY, BOXES OF LEATHER OR OF LEATHERBOARD, TRUNKS, LUGGAGE, TRAVELING BAGS, TRAVELING SETS BEING LUGGAGE, GARMENT BAGS FOR TRAVEL, VANITY-CASES SOLD EMPTY, RUCKSACKS, HANDBAGS, BEACH BAGS, REUSABLE SHOPPING BAGS, SHOULDER BAGS, ATTACHE-CASES, BRIEFCASES; LEATHER POUCHES, FINE

**Reg. No. 4,012,970** LEATHER GOODS, NAMELY, POCKET WALLETS, PURSES, CREDIT CARD HOLDERS, UMBRELLAS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 9-0-2009; IN COMMERCE 9-0-2009.

FOR: CLOTHING FOR WOMEN AND CLOTHING OF LEATHER AND CLOTHING MADE FROM IMITATIONS OF LEATHER, NAMELY, SHORTS, BERMUDA SHORTS, PANTS, SALOPETTES, JUMPSUITS; OVERALLS, SHIRTS, BLOUSES, JACKETS, BLOUSONS, CARDIGANS, PULLOVERS, T-SHIRTS, SWEATSHIRTS, SUITS, VESTS, PARKAS, COATS, RAINCOATS, SKIRTS, DRESSES, SWIMWEAR, ROBES, BATHING WRAPS, BELTS, MONEY BELTS, NECKTIES, GLOVES, STOLES, SCARVES, SASHES, SHAWLS; FOOTWEAR OTHER THAN ORTHOPEDIC; HEADWEAR; HATS; BERETS; CAPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 9-0-2009; IN COMMERCE 9-0-2009.

FOR: SMOKER'S ARTICLES, NAMELY, CIGAR CASES, IN CLASS 34 (U.S. CLS. 2, 8, 9 AND 17).

FIRST USE 9-0-2009; IN COMMERCE 9-0-2009.

FOR: DIRECT MAIL ADVERTISING OF TRACTS, PROSPECTUSES, PRINTED MATTER, SAMPLES; ONLINE ADVERTISING THROUGH A COMPUTER NETWORK; DIRECT MAIL ADVERTISING; ORGANIZATION OF EXHIBITIONS FOR COMMERCIAL OR ADVERTISING PURPOSES; PRESENTATION OF GOODS ON ALL MEANS OF COMMUNICATION FOR RETAIL PURPOSES; RETAIL STORE SERVICES OF VARIOUS ITEMS OF LEATHER GOODS, JEWELRY, TIMEPIECES, OPTICAL GOODS, STATIONERY, PENS, UMBRELLAS, SMOKERS' ARTICLES, CLOTHING AND FOOTWEAR; COMPUTERIZED ONLINE RETAIL STORE SERVICES OF VARIOUS ITEMS OF LEATHER GOODS, JEWELRY, TIMEPIECES, OPTICAL GOODS, STATIONERY, PENS, UMBRELLAS, SMOKERS' ARTICLES, CLOTHING AND FOOTWEAR, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-0-2009; IN COMMERCE 9-0-2009.

THE MARK CONSISTS OF PERSON RIDING A HORSE.

SN 77-819,104, FILED 9-3-2009.

BRENDAN REGAN, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**